15.210

- (f) The contracting officer shall insert the provision at 52.215-6, Place of Performance, in solicitations unless the place of performance is specified by the Government.
 - (g) [Reserved]
- (h) The contracting officer shall insert the clause at 52.215–8, Order of Precedence—Uniform Contract Format, in solicitations and contracts using the format at 15.204.

[62 FR 51230, Sept. 30, 1997, as amended at 63 FR 9055, Feb. 23, 1998; 63 FR 58589, Oct. 30, 1998; 64 FR 72418, Dec. 27, 1999; 69 FR 76346, Dec. 20, 2004; 72 FR 27384, May 15, 2007; 74 FR 14648, Mar. 31, 2009; 75 FR 34281, June 16, 2010; 79 FR 24201, Apr. 29, 2014]

15.210 Forms.

Prescribed forms are not required to prepare solicitations described in this part. The following forms may be used at the discretion of the contracting officer:

- (a) Standard Form 33, Solicitation, Offer, and Award, and Optional Form 308, Solicitation and Offer—Negotiated Acquisition, may be used to issue RFPs and RFIs.
- (b) Standard Form 30, Amendment of Solicitation/Modification of Contract, and Optional Form 309, Amendment of Solicitation, may be used to amend solicitations of negotiated contracts.
- (c) Optional Form 17, Offer Label, may be furnished with each request for proposal.

Subpart 15.3—Source Selection

15.300 Scope of subpart.

This subpart prescribes policies and procedures for selection of a source or sources in competitive negotiated acquisitions.

15.301 [Reserved]

15.302 Source selection objective.

The objective of source selection is to select the proposal that represents the best value.

15.303 Responsibilities.

(a) Agency heads are responsible for source selection. The contracting officer is designated as the source selection authority, unless the agency head appoints another individual for a par-

ticular acquisition or group of acquisitions.

- (b) The source selection authority shall— $\,$
- (1) Establish an evaluation team, tailored for the particular acquisition, that includes appropriate contracting, legal, logistics, technical, and other expertise to ensure a comprehensive evaluation of offers;
- (2) Approve the source selection strategy or acquisition plan, if applicable, before solicitation release;
- (3) Ensure consistency among the solicitation requirements, notices to offerors, proposal preparation instructions, evaluation factors and subfactors, solicitation provisions or contract clauses, and data requirements;
- (4) Ensure that proposals are evaluated based solely on the factors and subfactors contained in the solicitation (10 U.S.C. 2305(b)(4)(C) and 41 U.S.C. 3703(c)):
- (5) Consider the recommendations of advisory boards or panels (if any); and
- (6) Select the source or sources whose proposal is the best value to the Government (10 U.S.C. 2305(b)(4)(C) and 41 U.S.C. 3703(c)).
 - (c) The contracting officer shall—
- (1) After release of a solicitation, serve as the focal point for inquiries from actual or prospective offerors;
- (2) After receipt of proposals, control exchanges with offerors in accordance with 15.306; and
- (3) Award the contract(s).

 $[62\ FR\ 51230,\ Sept.\ 30,\ 1997,\ as\ amended\ at\ 79\ FR\ 24201,\ Apr.\ 29,\ 2014]$

15.304 Evaluation factors and significant subfactors.

- (a) The award decision is based on evaluation factors and significant subfactors that are tailored to the acquisition
- (b) Evaluation factors and significant subfactors must—
- (1) Represent the key areas of importance and emphasis to be considered in the source selection decision; and
- (2) Support meaningful comparison and discrimination between and among competing proposals.
- (c) The evaluation factors and significant subfactors that apply to an acquisition and their relative importance